

Please complete the following information and return by December 11 to Sherri Goodreau – by fax to 517-335-0628 or by email to GoodreauS@michigan.gov.

Company _____

Contact Person _____

Address _____

City/State/Zip _____

Phone _____

Email _____

Please indicate your interest in participating as an exhibitor or sponsor for the 2010 Michigan Grape and Wine Conference. We will contact you to confirm your participation then send an invoice for payment. Please do not send payment at this time.

Exhibitor \$500

Sponsor

Please indicate 1st, 2nd and 3rd choices

___ Silver Sponsor \$1000

___ Gold Sponsor \$2000

___ Platinum Sponsor* \$3000

___ 25th Anniversary Sponsor* \$4000

___ Diamond Sponsor* \$5000

Sponsors and exhibitors from previous years will be given priority in selecting sponsorship opportunities for 2010.

New sponsors and exhibitors will be added as exhibit space allows, on a first-come, first-served basis.

**Exclusive sponsorships*

Sponsor and Exhibitor Opportunities

Michigan Grape and Wine Conference

February 24-26, 2010

Amway Grand Plaza
Grand Rapids, MI

Join nearly 200 members of Michigan's wine industry for this annual conference, featuring educational sessions on viticulture, enology, sales and marketing

The Michigan Grape and Wine Conference is organized by the Michigan Grape and Wine Industry Council, a program of the Michigan Department of Agriculture.



Linda Jones

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Fax: 517-335-0628

Email: JonesL9@michigan.gov

P.O. Box 30017 • Lansing, MI • 48909

For more information about the Council, the conference, or the Michigan wine industry, visit www.michiganwines.com.



MICHIGAN
Grape & Wine
INDUSTRY
COUNCIL

www.michiganwines.com

Sponsor and Exhibitor Opportunities

Sponsors and exhibitors from previous years will be given priority in selecting sponsorship opportunities for 2010. New sponsors and exhibitors will be added as space allows, on a first-come, first-served basis.

\$500 Exhibitor

- 8' x 8' space in the primary exhibit area
- Listed as an "Exhibitor" in conference program
- Listed as an "Exhibitor" on www.michiganwines.com with link to your web site
- 1 full conference registration, including educational sessions and meals
- Inclusion on Vendor Scavenger Hunt card, which encourages conference participants to visit all exhibitor booths for a chance to win a prize
- Additional \$30 fee for one 6-foot skirted table
- Additional fee for electricity or internet access at exhibit booth

\$1000 Silver Sponsor

- Listed as a "Conference Sponsor" in conference program and in the Pantlind Ballroom where general sessions and major meals are held
- 8' x 8' space in the primary exhibit area with signage recognizing your sponsor level (includes one 6-foot skirted table and electrical access)
- Eighth-Page Ad in conference program
- 2 full conference registrations, including educational sessions and meals
- Logo and acknowledgement at www.michiganwines.com with link to your web site
- Acknowledgement in MGWIC e-newsletters
- Inclusion on Vendor Scavenger Hunt card, which encourages conference participants to visit all exhibitor booths for a chance to win a prize
- Additional fee for internet access at exhibit booth

\$2000 Gold Sponsor

- All benefits of Silver Sponsorship, plus:
- Logo on Notepad distributed to all conference participants
- Upgrade to Quarter-Page Ad in conference program
- 50% discount on conference activities for 2 additional people (advance registration required)

\$3000 Platinum Sponsor

(exclusive sponsorship)

- All benefits of Gold Sponsorship, plus:
- Recognition on Welcome Banner at conference registration
- Upgrade to Logo on Conference Totebag distributed to all conference participants
- Upgrade to "Presenting Sponsor" in conference program and in the Pantlind Ballroom where general sessions and major meals are held
- Upgrade to Half-Page Ad in conference program

\$5000 Diamond Sponsor

(exclusive sponsorship)

- All benefits of Platinum Sponsorship, plus:
- Overnight accommodation in a Grand Luxury Suite Thursday, Feb. 25 (includes 2 bedrooms, 2-1/2 baths, dining room, living room, kitchen – provides an amazing "hospitality" opportunity with a spectacular view of the Grand River – \$2500 value)
- Upgrade to Full-Page Ad on inside front, inside back, or back cover of program

Unlimited Sponsor and Exhibitor attendance is allowed at Wednesday's Welcome Reception

\$4000 25th Anniversary Sponsor

(exclusive sponsorship)

- Logo on 25th Anniversary Souvenir Coffee Mug (complimentary to all conference participants)
- Sponsor recognition on 25th Anniversary Displays used throughout the conference
- Listed as "Anniversary Sponsor" in conference program
- 8' x 8' space in the primary exhibit area with signage recognizing your sponsor level (includes one 6-foot skirted table and electrical access)
- Full-Page Ad on inside front, inside back, or back cover of program
- 2 full conference registrations, including educational sessions and meals
- Logo and acknowledgement at www.michiganwines.com with link to your web site
- Acknowledgement in MGWIC e-newsletters
- Inclusion on Vendor Scavenger Hunt card, which encourages conference participants to visit all exhibitor booths for a chance to win a prize
- Additional fee for internet access at exhibit booth

To reserve your Sponsor or Exhibitor spot, please complete the information on the reverse side and return by December 11.

Lodging information is online at www.michiganwines.com – click on the "Grape & Wine Conference" Quick Link on the Home Page. Detailed program information will be online in early January 2010.

For more information, contact Sherri Goodreau at GoodreauS@michigan.gov or 517-241-3415.