

# 2010 Michigan Wine & Spirits Competition

## NEW AND IMPORTANT THIS YEAR

Please take a few minutes to read the entire entry booklet, especially the message from Superintendent Chris Cook. The booklet contains important information regarding the goals and procedures of the competition, and some additional points have been added this year for clarification.

- ✓ **Deadline for entry forms is July 16.** Fax entry form to 517-335-0950 and send your check along with a copy of your entry form, or fax the entry form and pay with credit card using the enclosed Credit Card Payment Form. If you mail the entry form, it must be received (not postmarked) by July 16.
- ✓ **All wine must be delivered between July 12 and July 22.** Be sure to ship your wines so they are received by July 22.
- ✓ **Do not send labels.** If your wine wins an advanced award, Karel Bush will contact you after the competition for labels we will use for promotional purposes throughout the year.
- ✓ **Late Harvest and Ice Wines** are presented to judges in separate flights. If you would like your wine judged along with other Late Harvest or Ice Wines, and it meets TTB label requirements for these specialty wines, check the appropriate box on the entry form.
- ✓ **Gold Medal Reception – August 5**  
Enclosed is a flyer to post in your tasting room. Please plan to attend and show your support for this important Council event.